

FEB 28 1924 /

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✓ FORGIVE AND FORGET /

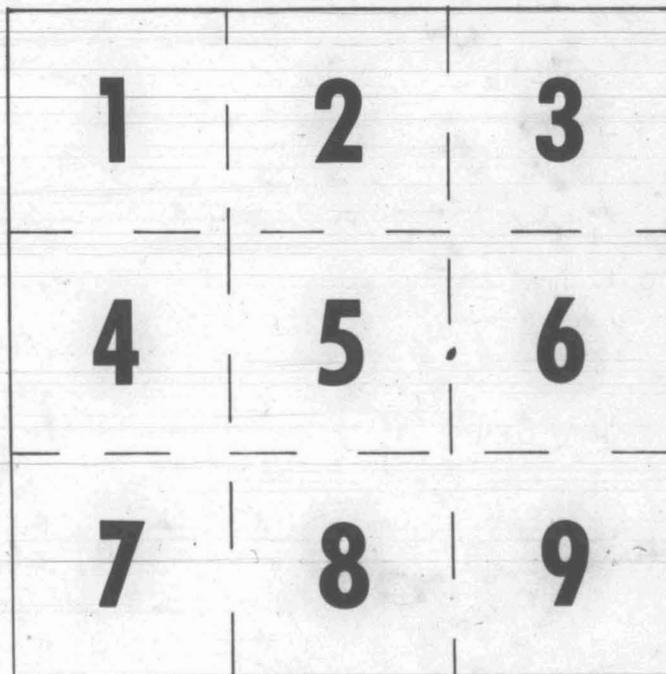
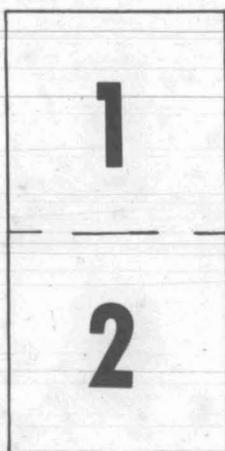
Photoplay in six reels /

✓ Story by Charles Furthman /

Author of photoplay (under Section 62)

C.B.C. Films Sales Corporation of U.S. /

Maps on this order too large to be entirely included in one exposure are filmed clockwise beginning in the upper left hand corner, left to right and top to bottom as many frames as required. The following diagrams illustrate the method:



# COLUMBIA PICTURES

## GEMS OF THE SCREEN

presents



# FORGIVE AND FORGET



## The Story Of A Woman's Mistake

### A BRILLIANT CAST

ESTELLE TAYLOR  
PAULINE GARON  
PHILO McCULLOUGH  
JOSEF SWICKARD

WYNDHAM STANDING \*  
RAYMOND McKEE  
VERNON STEELE  
LIONEL BELMORE

Produced by HARRY COHN

Directed by HOWARD M. MITCHELL

Story by CHARLES FURTHMAN

**I**N releasing this production to the Exhibitors of the country Columbia Pictures knows it is offering a picture that will make big money for every one of them. It is the kind of a story that holds a strong appeal for every class of society, it has been superbly directed and it has a cast of the highest distinction — a cast, we are safe in saying, has seldom been equalled in photoplay history.

Just glance at the names listed above. Not only is every one of them a star, but every one of them is a star of magnitude. From a box-office standpoint this brilliant array of famous names cannot be over-estimated. In addition to the psychological value of being able to name all these famous people in one production, each one of these artists has his or her individual following in all parts of the country. This means that every exhibitor playing the picture can count on this personal star audience in addition to the audience the picture itself will draw.

It is seldom that exhibitors are offered a picture containing all the elements of audience appeal so completely as does this one. The title is one that suggests drama, pathos and romance, the exploitation possibilities, as suggested in this press book, afford every exhibitor an opportunity to get behind it to the limit, and the production, as a whole will fill theatres and build new patronage wherever it plays.

In this press book we have suggested simple, practical exploitation stunts that are just as applicable to small towns as to large cities. Every one of them is filled with novelty and seat-selling salesmanship. Read them over carefully, select the ones that you believe will appeal most strongly to your people, and get behind them to the limit.

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“Forgive and Forget” is a sure fire cleanup picture for all live-wire exhibitors.



# FORGIVE AND FORGET



A Picture That Will Bring Happiness To Every Box Office



The scene is laid in the fashionable summer home of Mrs. Cameron, a young and attractive matron with a flirty disposition (Estelle Taylor). Mrs. Cameron is having a flirtation with Ronnie Sears (Vernon Steele). Cameron (Wyndham Standing) has long been disgusted with his wife's way of living and her flirtations. Virginia Clark (Pauline Garon), Mrs. Cameron's youngest sister, is engaged to Dick Merrill (Raymond McKee). John Standing (Josef Swickard), collector of precious stones, has purchased a diamond for their engagement ring and is showing it and some other precious stones to the members of the party. Blake (Philo McCullough), a friend of Ronnie Sears, and a little pressed for ready money, manages to steal one of the stones. Standing announces that this is missing and Cameron says he will have everyone searched. He notices Sears looks frightened and puts his hand to vest pocket. Standing says the stone is not valuable and not to search the company; but Cameron believes Sears has taken it and insists on the search. However, Standing persuades him not to, and Cameron tells Sears to get out of the house.

## Story Of The Play



is acting for Sears and mentions about the letters and that she should come to Sears' apartment that afternoon. Cameron happens to take up the receiver on other extension and overhears Mrs. Cameron telling him, "Tell Mr. Sears I will come this afternoon."

that afternoon. Cameron happens to take up the receiver on another extension as she has some shopping to do. Believing that she is again deceiving him with Sears, he becomes suspicious.



Mrs. Cameron goes to Sears' apartment, where Blake tells her he will sell the letters. She is disgusted with Sears, thinking he put Blake up to do it, but Sears happens to come in and see what is happening, and in the excitement, there is a quarrel and Blake shoots Sears. Cameron happens to come to the door at this moment and finds his wife bending over Sears and Blake phones for the police and puts the blame on Cameron.

Cameron is convicted and sent to prison. Mrs. Cameron begs Blake to confess and free her husband's name. Blake says he will for \$50,000. Mrs. Cameron gets the money and gives it to Blake and he says he wants twenty-four hours' start and will mail the confession to her. She goes with him to mail-box, sees him drop envelope in box. Blake goes away and while Mrs. Cameron is standing by mail-box, the letter falls out again, as the box was full and it did not go down. She opens it and finds it blank. Meanwhile Blake, hurrying away in his automobile, gets a summons for speeding and is told to appear at court that afternoon. Mrs. Cameron hurries to his apartment at the same moment that a policeman comes to arrest him for not appearing for speeding. Blake thinks she has brought the policeman and is frightened. She insists that he give her the real confession at once. He refuses and as policeman comes upstairs he backs off scene towards open window, falling to the sidewalk below. Crowd gathers and the confession is found in his pocket and Cameron is freed to begin life anew with his wife.



At the apartment house where Sears and Blake are living, Blake asks Sears why he looked frightened when he thought he was to be searched and Sears says he has a letter in his pocket from Mrs. Cameron which Cameron would have found if he searched him. Blake finds a large packet of letters from Mrs. Cameron and suggests that Sears sell them back to her. Sears is very angry and decides to leave town. While he is packing, Blake steals the letters.

Meanwhile in Cameron's home, husband and wife realize how foolish both have been and there is a reconciliation. They decide to go away on a second honeymoon that afternoon.



Blake telephones to Mrs. Cameron telling her he



## Order The Above Thumb Nail Cuts From Your Exchange

### Redfire Catchlines For Ads, Programs, Throwaways, Etc.

The eternal triangle with a brilliantly new twist.

\* \* \* \*

She gambled with her husband's love to satisfy her power over other men!

\* \* \* \*

The wife danced and the husband paid the piper, but it led to a greater happiness than they had ever known.

\* \* \* \*

A suspicious husband! Letters, written by the wife to another man! A scoundrel threatening their disclosure! It was an anguishing situation for a woman to be in and it led to the most amazing and dramatic climax!

\* \* \* \*

The story of a woman's mistake!

\* \* \* \*

Don't fail to see this drama of quivering emotions, of blazing romance, of tantalizing mystery, of delightful comedy!

band accused of his murder and she unable to prove his innocence! See what this wife did to free the man she loved and regain the affection she had lost!

\* \* \* \*

Fate, in the guise of a traffic policeman, brings a murderer to his doom, frees an innocent man and reunites two souls that had drifted!

\* \* \* \*

She thought it was fun to flirt but she never dreamed that her foolishness would nearly wreck the happiness she prized more than her life!

\* \* \* \*

Wives who like to flirt, husbands who are indifferent, men who take married women to supper—you'll all learn something from "Forgive and Forget."

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A stolen diamond! An accusation! Retaliation! A wife suspected! A man killed! A husband jailed! Freedom!

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PHILO MCCULLOUGH

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FEB 28 1924

Washington, D. C.

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of C.B.C. Films Sales Corporation

FORGIVE AND FORGET (six reels)

Respectfully,

FULTON BRYLAWSKI

The C.B.C. Films Sales Corporation  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
FORGIVE AND FORGET	2-28-24	L: ©CIL 19952

The return of the above copies was requested by the said  
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the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.



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